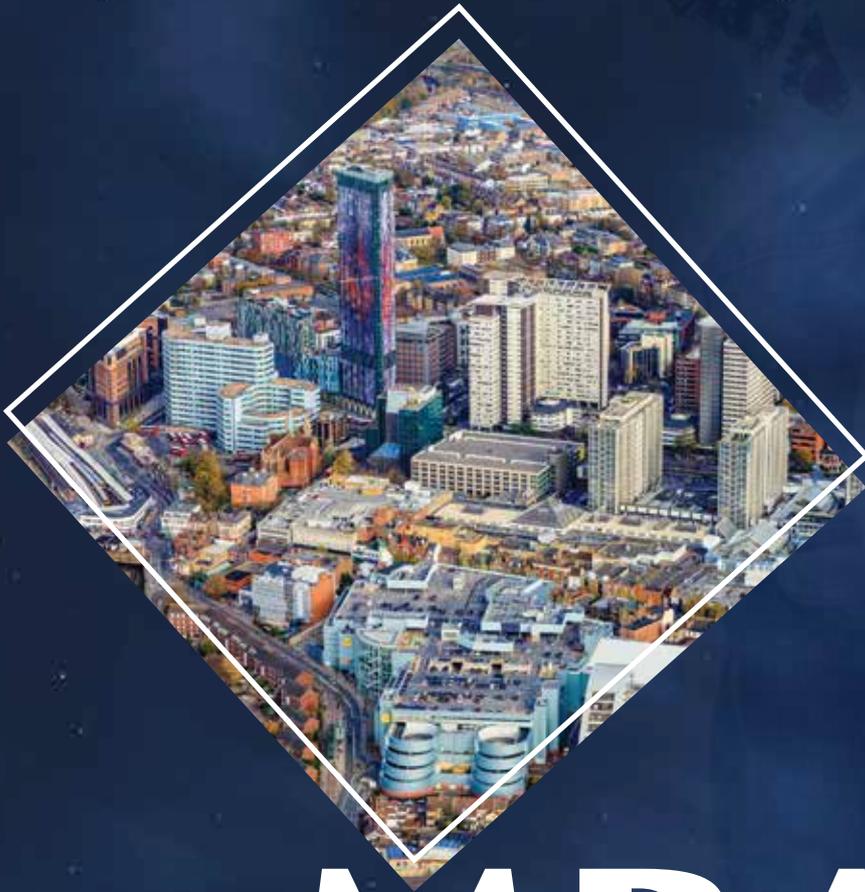




Fairfield School of Business

in proud partnership with

**BATH SPA  
UNIVERSITY**



# MBA

Postgraduate Study  
2023/24

We are proud to work in partnership with Bath Spa University to offer the MBA Leadership for those with existing management experience aspiring to progress to senior management or start their own businesses.

FSB has been working with individuals and businesses since 2006 to inspire and develop future leaders. We are based in some of the UK's most prominent commercial and cultural centres, including London and Birmingham, and we are continuing to grow year after year.

We believe success comes from academic excellence and integrity, and that the transformational benefits of higher education should be accessible and inclusive.

**Let FSB be your MBA launchpad!**

# Contents

Hello from FSB ————— 4

Hello from Bath Spa ————— 5

MBA Leadership ————— 6

Your learning experience ————— 9

Our journey ————— 10

Location and life ————— 16

Our industry connections ————— 25

Get in touch with us ————— 29

# Hello from **The CEO**

At FSB, our career-focused campuses have been proudly training the next generation of leaders since 2006. We endeavour to give you the best student experience possible and place the student at the centre of everything we do. Whatever your aim, we are here to champion it!

Offering the best of both worlds, our MBA is accredited by our strategic partner Bath Spa University and is taught with your career in mind. Our extraordinary industry connections and our deep understanding of the business sector will maximise your career impact, for life.

Whatever your aspirations, our diverse and helpful community will be with you every step of the way as you explore the exceptional experiences that FSB has to offer.

Let FSB be your MBA launchpad where you will experience innovative networks, findings and capabilities.

With best wishes,

**Mr Mohammed Zaidi**  
*Chief Executive Officer*





# Hello

from **Bath Spa**

We are extremely proud to be offering the MBA Leadership with the Fairfield School of Business. The MBA is a life-changing experience that provides you with a fantastic opportunity to enhance your career and to join a global community of change makers, leaders and business managers. We have a significant part to play in developing the employer-ready MBA graduates and this programme offers the leadership skills that are sought by many leading employers. We look forward to welcoming the students into this exciting programme to make a truly positive personal and professional impact on your life.

**Bath Spa University**



# MBA Leadership

**Our MBA Leadership develops your talent and potential as a creative, innovative and enterprising leader.**

**Develop your theoretical understanding and professional expertise in strategic management and leadership.**

**Engage with current debates on the issues and challenges facing managers and leaders today.**

**Learn to manage complexity, diversity, and change, and develop innovative approaches to the challenges facing teams, organisations, and sectors.**

The MBA Leadership course offers executive leadership education and professional career development for individuals with existing management experience.

Created and delivered through close consultation and collaboration with employers, the course is designed to ensure that you'll graduate with the leadership skills that organisations need in an ever-changing business environment.

The MBA Leadership supports the development of strategic leaders who can work effectively in a range of roles, drawing on a broad mix of transferable professional skills and experience.



# What you'll learn



**The MBA Leadership is designed to further develop your understanding of theoretical and practical knowledge and expertise in business, management and leadership.**

The course enables you to take an international perspective about business, management and leadership to deepen your understanding of the impact of globalisation on business, societies and the environment.

It supports your professional leadership development through scholarly enquiry, peer discussion and networking, evaluation, work-based learning and reflective practice.

And it challenges you to further develop leadership and management expertise that is relevant to your chosen career path and develop the lifelong learning skills crucial to your ongoing personal professional development.



## Course structure

The MBA Leadership is delivered full-time over one year.

You need to take 120 credits of classroom-based taught modules first, before completing your 60-credit Leadership Project.

- Trimester 1
- Trimester 2
- Trimester 3



## How will I be assessed?

You'll be assessed by a variety of methods that may include some or all of the following across the various modules on the course:

- Reports
- Case studies
- Business plans
- Proposals for work-based projects/ consultancy project
- Reflective learning, professional career development and work-based experience portfolio
- Project evaluations
- Presentations



## Course Fees

### 2023/24 ENTRY

Full time course 1 year fee £9,930



## Master's Loan/ Funding

For courses starting in 2023/24, you can get an English postgraduate student loan of up to £11,836\* towards your tuition fees, study costs and living expenses. The Masters loan from Student Finance England is not means-tested, therefore the amount you receive does not depend on your financial background or that of your family. You can choose how much you want to borrow, up to the maximum amount.

To be eligible for funding you must:

- be a UK national or have settled status
- normally live in England
- have lived in the UK, Channel Islands or Isle of Man for the past three years
- be under the age of 60 on the first day of the first academic year of your course
- not already have a Masters degree or higher qualification

Register MBA applications at

[online.fairfield.ac](https://online.fairfield.ac).



## Scholarships

Please contact our admissions for details regarding eligibility criteria for scholarships and bursaries.

[admissions@fairfield.ac](mailto:admissions@fairfield.ac)

*Source: Bath Spa University (2022)*



## Programme Overview

The Bath Business School MBA provides executive leadership education and professional career development for individuals with existing management experience who are looking to advance into senior or strategic roles in private, public or third sector organisations. The course is accredited by the Chartered Management Institute (CMI), and enables students to align their professional development with the current needs of employers and businesses. They have the opportunity to gain CMI Chartered Fellow, or Chartered Manager status, in addition to securing an internationally recognised postgraduate management degree.

The MBA Leadership is designed for people who have experience in a management capacity. Students are encouraged to use examples and case studies to relate the wider contexts of academic scholarship and debates about current best practice in business management and leadership, to real world examples relevant to businesses and organisations today.

Modules you will be studying:

### Trimester 1

- Leading, Managing and Developing People
- Strategic Management
- Strategic Marketing Management
- Project Management

### Trimester 2

- Leading Change and Innovation
- Governance and Risk Management
- Corporate Financial Management
- Professional Development Portfolio

### Trimester 3

- Leadership Project

## How will I be taught?

We combine academic study with work-based learning and your own professional experience. You'll learn through a variety of activities including lectures, seminars, workshops, tutorials, online activity and discussion, case studies, and project work.

Staff on this course offer you access to a wide range of academic and practical expertise in leadership and senior management. You'll benefit from one-to-one tutorials, workshops, peer support and shared learning. We work with you to ensure that what you learn on the course develops into effective practice in the real world, and enhances your professional career development.

## Your FSB learning experience



Your learning experience is our passion at FSB and has been ever since our inception in 2006. Your MBA at FSB is accredited by Bath Spa University's Business School and will be awarded at an marvellous postgraduate degree awarding ceremony held by the university. Staff from Bath Spa University regularly visit and meet with FSB staff and are involved in the administration and delivery of the course.

All of our student support services are easily available to help you with any problems or concerns you may have.

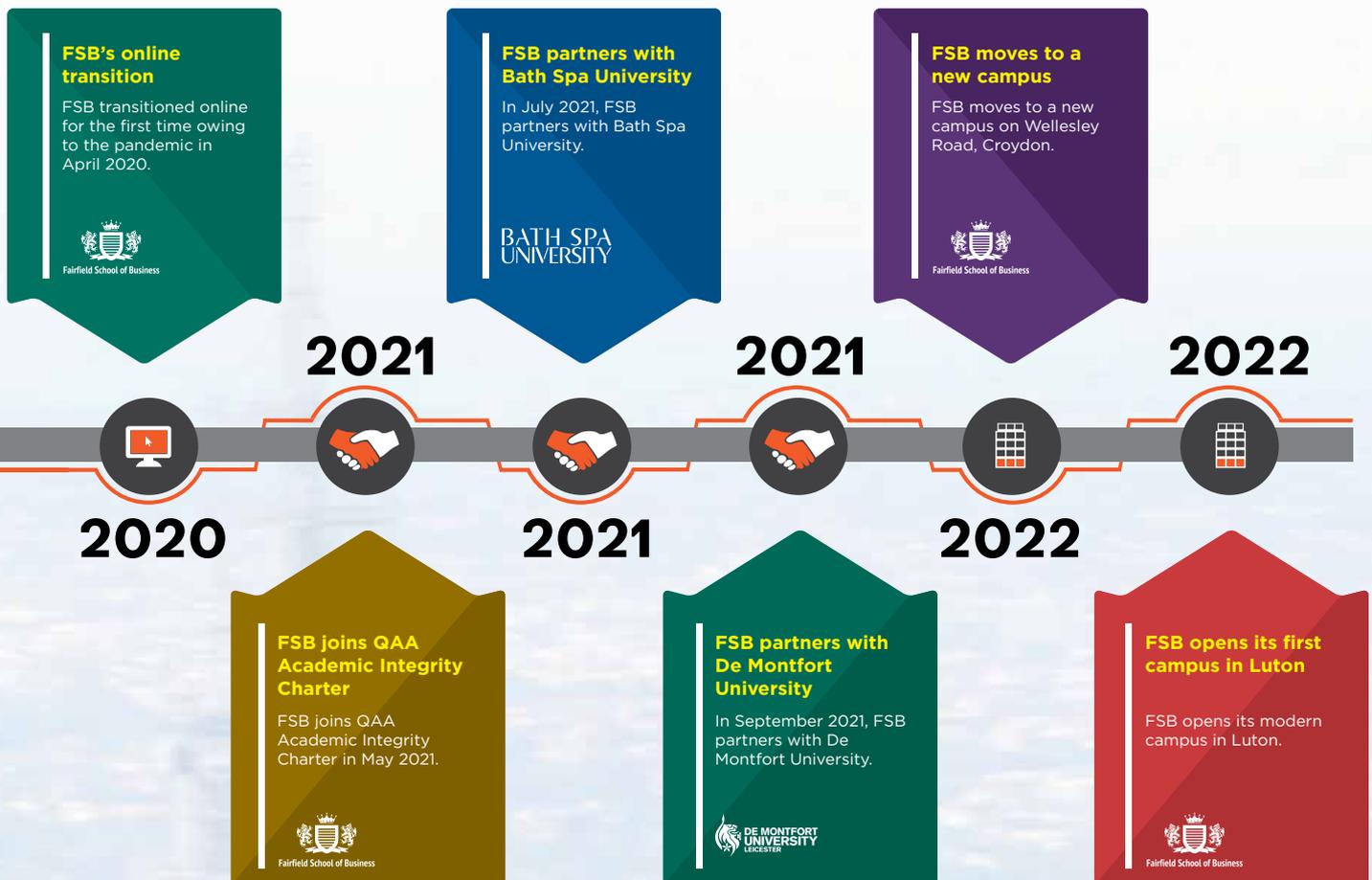
# Our Journey

Growing from strength to strength



## Did you know

*FSB is the first and only Higher Education provider to offer an MBA in Croydon.*



# 10

## Reasons to study an MBA at FSB

1. Study a career-boosting course accredited by Bath Spa University
2. Gain a globally recognised professional qualification
3. Stand out from the crowd with an armour of academic integrity and skills
4. Enhance your expertise in your chosen field
5. Augment your employability factor
6. Study at one of our campuses in London, Luton or Birmingham - some of the largest cities in the UK offering networking opportunities to enhance your career development aspirations
7. Taught in small groups so you get more lecturer support and increased group interaction
8. Flexible delivery timetabling, organised with your work commitments in mind
9. Study with like minded individuals from professional and business backgrounds
10. Excellent opportunities to grow your professional and social networks



### FSB's Vision

Our Vision is to be instrumental in advancing the economic and professional prospects of individuals within the local communities where the school is based, and to extend the reach of high-quality education to those who may benefit from it, but who are unable to study at a mainstream institution.



### FSB's Mission

Our Mission is to provide accessible and transformational learning experiences that meet or exceed the exacting standards of UK education, to inspire and develop future business leaders.



### FSB's Values

#### Our values are:

- Education and learning through excellence
- Accountability and academic integrity
- Professionalism and support
- Widening access and participation and promoting equality of opportunity

**£47,161**

Average MBA  
graduate salary  
in 2022\*

**100%**

Mature and  
professional  
learners

**36**

Average  
student age

## Dragons' Den Style Event

up to £4,000 up for  
grabs annually

**30+**

Different student  
nationalities

# FSB is a leading provider of Higher Education in the UK

FSB has been helping business leaders  
progress their careers through educational  
excellence since 2006.

Our Partners:

**BATH SPA  
UNIVERSITY**

**AdvanceHE**

Affiliate Member 21-22

**DC** Develop  
Croydon

**P** Pearson

**QAA Reviewed**

Quality Assurance Agency  
for Higher Education



**DE MONTFORT  
UNIVERSITY**

\* Source: [uk.talent.com](http://uk.talent.com)

# Our MBA is delivered with your career in mind

At FSB you will join group-based lectures to learn the detailed concepts of your MBA. You will also join seminars and tutorials to discuss these concepts with fellow students and staff.

## Learning for your career

FSB staff appreciate how important it is that your MBA supports your career choices and aspirations. That is why we involve leaders and industry in your teaching. This could be through guest speakers, external trips, or by working on real-world projects.

You will be studying with like-minded people developing their own careers and leadership roles. This will enable peer-to-peer learning where students learn a great deal by explaining their ideas to others and by participating in activities in which they can learn from their peers. They develop skills in organising and planning learning activities, working collaboratively with others, giving and receiving feedback and evaluating their own learning. Peer learning is becoming an increasingly important part of many courses, and it is being used in a variety of contexts and disciplines in many countries.

The awarding body, **Bath Spa University** is an established provider of Higher Education and while studying at FSB you will have full access to Bath Spa University's online facilities.

# An MBA is an internationally recognised qualification that will distinguish your CV in a competitive job market



An MBA programme can open new spheres of earning potential and transitions you to new business and leadership horizons.

No wonder an increasing amount of CEOs and directors are in-waiting for students with an MBA.

Our Bath Spa University accredited MBA is your launchpad that will help you obtain the skills to become the leader you want to be.

#### Disclaimer

Please note that [www.fsb.ac.uk](http://www.fsb.ac.uk) is the most up-to-date source of our information for courses and campuses. We highly recommend that you always visit our website before making any commitments.

# Location and Life



## Campuses in cities you will love

**We are many campuses in many cities but one family.**

FSB's campuses are situated within city centre locations, such as Croydon (London), Digbeth (Birmingham) and Luton. Each campus gives you a business advantage and has its own characteristic atmosphere, and you can be assured that wherever you wish to study, you will have a fabulous student experience and excellent networking and career progression opportunities.



London City



Gas Street Basin, Birmingham



Luton Town Hall, Luton

# £57,500

Average MBA Salary  
in **London\***

# £30,000

Average Salary in  
**Croydon**

# 33,500

new homes planned  
over the next 20 years

# 2,540

new tech businesses  
created in **Croydon**  
last year

# 20

mins  
to central London

# 15

mins  
to London Gatwick

# There are so many great reasons to study in **Croydon**

Croydon is a foremost office headquarter hub, with the likes of AIG Europe, Superdrug, HMRC, The Home Office and EDF Energy all based in the town centre.

No wonder why Croydon is well on its way to becoming London's biggest growth centre, and a destination to live, work and visit.

The borough offers a unique mix to businesses and residents alike, ideally located around 15 minutes from either Central London or London Gatwick Airport by train and Canary Wharf is only 30 minutes away.

Croydon is proving to be a viable option to investors from around the world and when you look at the facts, it's easy to see why:

- ❶ The UK's best-connected business hub – London's second busiest train station, and easy connectivity to Bedford, Portsmouth, Southampton or Watford
- ❷ Croydon has a higher rate of employment by micro businesses as compared to London and national averages (Source: ONS IDBR 2021)
- ❸ Croydon has a higher business survival rate compared to London and national averages (Source: ONS IDBR 2021)
- ❹ Grade A office space at one third of the cost of Central London
- ❺ Exceptional quality in last-mile logistics for London, with Purley Way as a key industrial hub for the capital and southeast

\* Total Jobs



## Transport

The campus is served well by Croydon Trams and many buses that connect us to South London.



**FSB is a proud member of Develop Croydon – a not-for-profit Community Interest Company made up of more than 65 businesses and organisations that collectively work together to promote Croydon.**



# There are so many great reasons to study in **Birmingham**

As one of the most vibrant and diverse cities in the United Kingdom, Birmingham is home to people from all walks of life. With a population of 1 million and counting, thousands of students from all four corners of the globe descend on Birmingham for their place of study. And it's easy to see why students choose to study in Birmingham, as this major city is considered to be the social, cultural, financial, and commercial centre of both the East and West Midlands. The city is a major international commercial centre ranked as a beta-world city by the Globalisation and World Cities Research Network.

## £52,500

Average MBA salary in **Birmingham**<sup>1</sup>

## £33,082

Average salary in **Birmingham**<sup>2</sup>

## 50,000

New professional and managerial jobs expected in next few years<sup>3</sup>

## £2.1 Billion

Additional economy generation in the next few years<sup>3</sup>

1. Totaljobs.com
2. Talent.com
3. Big city plan Birmingham



## Transport

Birmingham is located at the centre of the national motorway network (M5, M6, M40 and M42) and at the heart of the UK rail network.

The Digbeth Campus is in the heart of the city and is easily accessible by road and public transport.

- ① New Street Station to Digbeth Campus 9 min walk
- ① Moor Street Station to Digbeth Campus 6 min walk
- ① Curzon Street Station terminal for the new HS2 line from London to Digbeth Campus will be 5 min walk when completed
- ① National Express terminal to Digbeth Campus 3 min walk
- ① M6 Junction 6 to Digbeth Campus 11 min drive

Photo source: [www.visitbirmingham.com](http://www.visitbirmingham.com)



**BIRMINGHAM EASTSIDE METRO EXTENSION**

# There are so many great reasons to study in **Luton**

Luton is a vibrant region full of networking opportunities and exhilarating places to experience, such as local business centres, retail complexes, extraordinary museums, green spaces, and inquisitive heritage sites. Luton offers a rich myriad of employers from global businesses, banks, hospitality and retail.

**£40,000**

Average Management salary<sup>1</sup>

**£27,765**

Typical annual salary 2022<sup>2</sup>

The historical town from the Saxon era is also famous for hat-making so manufacture, creativity and business have long been at its core. With events such as the International Carnival or Bedford River Festival, there is always something innovative to do in Luton making the place inspiring to live and learn.

Our Luton campus is a vibrant and well-equipped centre offering all student facilities and access to all local public transport routes enabling more members of the community to join courses and achieve their potential.

Luton is just 50 km from London and is linked perfectly with the other parts of the country.

## Transport

### Train

9 min walk away from Luton Train station

### Buses

38 Arriva  
(Between Luton Town centre & Dunstable)

31 Arriva  
(Between Luton Town centre & Dunstable)

27 Arriva  
(Between Luton Town centre & Marsh Farm)

# 3,500

new businesses  
opened in 2021<sup>3</sup>

# 25

 minutes  
to **London**

# 8

 minutes  
to **London Luton  
Airport**

1. totaljob.com
2. glassdoor.co.uk
3. lutontoday.co.uk

# Meet us online or in-person

We offer a broad range of opportunities to help you make an informed choice.

FSB holds multiple in-person and online events where you can meet and greet with our staff who will share the various benefits of studying a postgraduate course at FSB. These take place throughout the year.



find out more:

[www.fsb.ac.uk/open-days](http://www.fsb.ac.uk/open-days)



Organisations and industries are transforming at an unparalleled speed and employers today competing for employees with the right skills and abilities to lead, direct and inspire. That is why we connect you with industry leaders, business CEOs, politicians, local mayors, celebrities and aspire for you to be truly civic members of the communities in which we serve. That is the #FSBFamily ethos.



“FSB is a friendly and inclusive place full of vibrant and inspiring business students. Whenever I visit FSB, I always look forward to intellectually exciting business and leadership discussions.”

*Jemelin Artigas, BBC Apprentice star (2019), entrepreneur, public figure, and actress*



Watch Jemelin speak with FSB students here:



[www.fsb.ac.uk/bbc\\_apprentice\\_star](http://www.fsb.ac.uk/bbc_apprentice_star)

## Instilling employability confidence

James Reed, CEO of Reed, and The Mayor of Croydon visit FSB students – read more: [www.fsb.ac.uk/james\\_reed\\_visits\\_fsb](http://www.fsb.ac.uk/james_reed_visits_fsb)



At FSB, employability is the heartbeat of your student experience, and we provide you with the opportunities and support you will need to develop into highly employable MBA postgraduates.



# Read more about our business work

[www.fsb.ac.uk/news](http://www.fsb.ac.uk/news)



**FSB's Deputy CEO speaks with the British Retail Consortium about 11 months of pandemic turmoil**

*- MARCH 1, 2021*

---

**FSB's Deputy CEO looks to John Lewis as the 'barometer' of shopping trends**

*- JANUARY 25, 2021*



**The Chancellor of the Exchequer, Rishi Sunak, tells FSB students: We have taken decisive action to protect our economy**

*- JULY 20, 2020*

---

**FSB's Deputy CEO speaks with the United Nations Global Compact about a united response to the COVID-19 outbreak**

*- MARCH 24, 2020*



“The world never stops changing and neither should you.

The MBA study can be your academic compass to a leading career. It can guide a current career into something that helps you to further progress your passion. I am convinced that the MBA can further support and enhance your career goals and aspirations.”

**Dr John Pomeroy**

*Principal, FSB*

“The MBA will improve leadership and people management skills, develop, advertise and sell your services and products. The MBA will enable you to network and create connections and partnerships. The programme will take you out of your comfort zone and challenge you to improve yourself and your business. I look forward to welcoming you to the Digbeth Campus.”

**Michael Hill**

*Associate Dean,  
Digbeth, Birmingham*

“As a new student on the current MBA Leadership, you will not only be having an exposure to the various world-class facilities provided in the establishment, but also to an arena of experience shared by the lecturers and colleagues, together with the numerous networking opportunities available to you in Croydon as well as Central London (only 20 minutes away by train!). I therefore welcome you on-board this wonderful journey, and hope together we can help you achieve your objectives, and expectantly exceed your expectations.”

**D.Choramun**

*Associate Dean,  
Croydon*

“This is an amazing opportunity offered at Fairfield School of business for our students. An MBA degree will certainly boost your career prospects. The rigorous academic experience you face during an MBA will also prove your resilience, competence, and acumen in a business atmosphere. Additionally, learning management skills will set you apart in the job market. You'll explore the latest International Business trends, apply the newest management tools and techniques, and challenge yourself to improve your business, teams, and collaboration. I look forward to seeing you and study an MBA degree with us.”

**Sajjid Hussain**

*Associate Dean,  
Luton*



# DOWNLOAD OUR NEW APP

## MyFSB

mobile app



### FEATURES

- ▶ Student Support
- ▶ Academic Support
- ▶ Deadlines
- ▶ Timetable
- ▶ Announcements

*and more...*

download now



 [www.fsb.ac.uk](http://www.fsb.ac.uk)



# GET IN TOUCH

Want to ask us a question first?  
We would love to hear from you.

---

## FSB Croydon Campus

 The Citylink West  
2 Addiscombe Road  
Croydon, CR0 5TT

 020 8681 8305

 [info@fairfield.ac](mailto:info@fairfield.ac)

---

## FSB Luton Campus

 4 Dunstable Road  
Luton  
Bedfordshire  
LU1 1DX

 01582 729 486

 [info@fairfield.ac](mailto:info@fairfield.ac)

---

## FSB Birmingham - Digbeth Campus

 84 Bordesley Street  
Birmingham  
B5 5PN

 0121 6341590

 [info@fairfield.ac](mailto:info@fairfield.ac)