



Fairfield School of Business

BSc(Hons) Business Management with Foundation Year

FSB offers an innovative foundation year to complement the Undergraduate Degrees. Our Foundation Year is the first year of a four-year degree. Completion of the foundation year leads to the first year of the 3-year degree in Business Management.

- Awarding Body: **Birmingham Newman University**
- Course Duration: **4 years**
- Course Type: **Full-time**
- Fee: **please scan QR Code to further details**



Scan for more
information



 fsb.ac.uk

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 admissions@fairfield.ac

 Croydon Campus,

 Leicester Campus,

 Digbeth Campus,

 Sheffield Campus

IN PROUD PARTNERSHIP WITH



**Birmingham
Newman
University**

How will I be assessed?

The programme uses a wide range of assessment methods. Formative assessments will be used to monitor your progress on the course and enable your tutors to identify any support needs you may have prior to undertaking your summative assessments.

The assessment portfolio includes case study analysis, formal examinations, individual and group business reports, oral and poster presentations, multiple choice questions, individual research projects and so on. Clear assessment criteria enable you to evaluate your progress and identify areas for further improvement and development.

Modules Studied

Foundation Year

- Education and Society
- Developing Disciplinary Thinking 1
- Being Human in a Digital World
- Developing Disciplinary Thinking 2

Year 1 - Level 4

- Introduction to Organisational Behaviour and Human Resource Management
- Introduction to Accounting and Finance
- Principles of Marketing
- Introduction to Management
- Personal Development for Business Managers & Entrepreneurs

Year 2 - Level 5

- Managing Business Projects
- Entrepreneurship and Innovation
- Digital Marketing
- Sustainable and Responsible Business
- Organisational and Team Management

Year 3 - Level 6

- Issues in Business and Entrepreneurship, Pioneering Change
- Relationship Marketing
- Sustainable Consulting Practice for Modern Business
- Strategy and Leadership through Entrepreneurial Perspectives

Entry Requirement

Application based on Previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs.

Mature learners (Aged 21+)

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life, and other experiences) that are relevant to the course.

You will be required to complete the following:

1. Provide a Personal Statement (500 words)
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Maths Test (Score 50%)
4. Complete a SAPE Assessment (Screening for Accreditation of Prior Experience)
5. Applicants will also be invited to attend an Interview