

# BA(Hons) Business Management

with foundation year



Fairfield School of Business



-  **Course Duration:**  
4 years
-  **Course Type:**  
Full-time
-  **Course Fee:**  
£9,250 per year
-  **Awarding Body:**  
Birmingham Newman University

FSB offers an innovative foundation year to complement the Undergraduate Degrees. Our Foundation Year is the first year of a four-year degree. Completion of the foundation year leads to the first year of the 3-year degree in Business Management.

in partnership with



**Birmingham  
Newman  
University**

## How will I be assessed?

The programme uses a wide range of assessment methods. Formative assessments will be used to monitor your progress on the course and enable your tutors to identify any support needs you may have prior to undertaking your summative assessments.

The assessment portfolio includes case study analysis, formal examinations, individual and group business reports, oral and poster presentations, multiple choice questions, individual research projects and so on. Clear assessment criteria enable you to evaluate your progress and identify areas for further improvement and development.

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# Modules Studied

## Foundation Year

- ★ Education and Society
- ★ Degree Tutor Group 1
- ★ Being Human in a Digital World
- ★ Degree Tutor Group 2

## Year 1 - Level 4

- ★ Academic and Employability Skills
- ★ Global Business Environment
- ★ Accounting Fundamentals
- ★ Financial Management
- ★ Business Economics
- ★ Corporate and Business Law

## Year 2 - Level 5

- ★ People Management
- ★ Marketing Management
- ★ Operations and Services Management
- ★ Research Methods
- ★ Innovation and Entrepreneurship
- ★ Work Related Learning

## Year 3 - Level 6

- ★ International Business
- ★ Leadership and Change Management
- ★ Strategic Management
- ★ Corporate Social Responsibility and Sustainability
- ★ Global Economic and Financial Systems (Optional)
- ★ Global Innovation Management (Optional)
- ★ Digital Marketing (Optional)
- ★ Strategic Marketing (Optional)



## Entry Requirement

### Application based on Previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs

### Mature learners (Aged 21+)

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life, and other experiences) that are relevant to the course.

### You will be required to complete the following:

1. Provide a Personal Statement (500 words)
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Maths Test (Score 50%)
4. Complete a SAPE Assessment (Screening for Accreditation of Prior Experience)
5. Applicants will also be invited to attend an Interview