



Fairfield School of Business

BA(Hons) Business and Management with Foundation Year

Unlock the door to a world of opportunities with our Business and Management degree. Immerse yourself in a dynamic learning environment that will sharpen your strategic thinking, enhance your leadership skills, and prepare you for success in the business landscape.

- Awarding Body: **Bath Spa University**
- Course Duration: **4 years**
- Course Type: **Full-time**
- Fees: **please scan QR Code to further details**

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information




 fsb.ac.uk

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 admissions@fairfield.ac

 Croydon,

 Leicester,

 Digbeth

How will I be assessed?

The programme uses a wide range of assessment methods. Formative assessments will be used to monitor your progress on the course and enable your tutors to identify any support needs you may have prior to undertaking your summative assessments.

The assessment portfolio includes case study analysis, formal examinations, individual and group business reports, oral and poster presentations, multiple choice questions, individual research projects and so on. Clear assessment criteria enable you to evaluate your progress and identify areas for further improvement and development.

Course Modules

Foundation Year

- Digital Essentials
- Academic and Career Foundation
- Introduction to Business and Management
- Introduction to Analytics

Year 1 - Level 4

- The Business Environment
- Professional Practice
- Organisational Behaviour and Management
- Economics and Globalisation
- Managing Data
- Design Thinking for Enterprise

Year 2 - Level 5

- Creativity for Business
- Innovation Management
- The Marketing Business
- Human Resource Management
- International Business
- Entrepreneurship

Year 3 - Level 6

- Business and Management Project
- Strategic Human Resource Management
- Enterprise: Creating your Business
- Organisational Strategy
- Managing Sustainability

Entry Requirements

Application based on Previous qualifications:

If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs.

Mature learners (Aged 21+)

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life, and other experiences) that are relevant to the course.

You will be required to complete the following:

1. Provide a Personal Statement (500 words)
2. English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
3. Maths Test (Score 50%)
4. Complete a APEL (Accreditation of Prior Experiential Learning) essay
5. Applicants will also be invited to attend an Interview