



Fairfield School of Business

MA Business and Management

Develop your career as a socially and ethically engaged, globally connected professional who is creative, enterprising, resilient, and innovative. This Business and Management degree provides you with a broad introduction to the fundamental principles of business and management in a rapidly changing, increasingly globalised world.

- Awarding Body: **Bath Spa University**
- Course Duration: **1 years**
- Course Type: **Full-time**
- Fees: **please scan QR Code to further details**

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information



 fsb.ac.uk

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 Croydon,

 Digbeth

How will I be assessed?

You're assessed in a variety of methods that may include some or all of the following across the various modules on the course:

- Reports on work-based assignments
- Research project reports
- Portfolios
- Reflective Learning and work experience journals
- Reviews
- Proposal papers for projects, funding or events, business plans, or strategy documents
- Project progress reports
- Project evaluations
- Presentations
- Essays
- Exams

Course Modules

Level 7

This course includes or offers the following modules. Contact us for more information on which modules are core, required or optional.

- Entrepreneurship
- Governance, Ethics and Risk Management
- Financial and Management Accounting
- Marketing Management
- Digital Marketing
- Research Methods
- Managing People
- International Business Environment
- Dissertation

Entry Requirements

- Bachelors degree with honours in any subject awarded at 2:2 or above.
- Each applicant will need to provide a 300 word statement of purpose.
- If not a UK degree, ECCTIS (formally NARIC) will be used to establish equivalence to UK degree.
- If degree not delivered in an English majority speaking country, then the applicant will also need to provide an English language test showing an equivalence to IELTS 6.0 (min. 5.5 in each component).