



Fairfield School of Business



BA (Hons) Business and Management

with Foundation Year

IN PARTNERSHIP WITH




BATH SPA
UNIVERSITY

 Course Duration: 4 years

 Course Fee: visit the website **fsb.ac.uk**

 Course Type: Full-time

 Awarding Body: Bath Spa University

The Business and Management undergraduate programme provides a flexible, stimulating and supportive learning environment that fosters creativity. Fairfield School of Business students are innovative, responsible and globally connected. The course is ideal for students who wish to obtain a degree that will provide them with a firm foundation to build a successful career in business.

Modules Studied

Foundation Year

- ★ Digital Essentials
- ★ Academic and Career Foundation
- ★ Introduction to Business and Management
- ★ Introduction to Analytics

Year 1

- ★ The Business Environment
- ★ Professional Practice
- ★ Organisational Behaviour and Management
- ★ Economics and Globalisation
- ★ Managing Data
- ★ Design Thinking for Enterprise

Year 2

- ★ Creativity for Business
- ★ Innovation Management
- ★ The Marketing Business
- ★ Human Resource Management
- ★ International Business
- ★ Entrepreneurship

Year 3

- ★ Business and Management Project
- ★ Strategic Human Resource Management
- ★ Enterprise: Creating your Business
- ★ Organisational Strategy
- ★ Managing Sustainability



Assessment

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises in each module.

Entry Requirements

Assuming that some of the students come from a variety of educational backgrounds and many have not completed traditional routes to higher education the College requires students to undertake tutorial sessions on study skills. Additional one to one support is provided to these students.

At FSB we welcome applicants from a wide range of backgrounds. If you have recently been in education or are returning after a long time, we would be more than happy to consider your application on an individual basis.

Application based on previous qualifications:

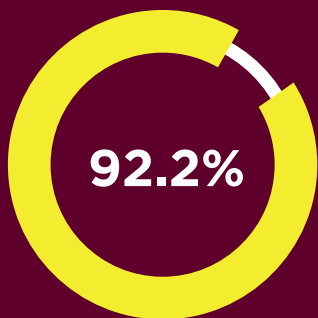
If you are applying based on your previous qualifications, you will usually have achieved a minimum of 90 credits from a Level 3 qualification such as A Levels or BTECs

Mature learners (Aged 21+)

If you are applying as a mature learner (aged 21+) and do not have the above qualifications, you can apply via our assessment based entry and we will consider your prior experiences (work, voluntary, life, and other experiences) that are relevant to the course.

You will be required to complete the following:

- 1 - Provide a Personal Statement
- 2 - English Language Test (with a minimum 60% score, equivalent to IELTS 5.5)
- 3 - Maths Test (Score 50%)
- 4 - Complete a APEL assessment (Screening of Prior Experiential Learning)
- 5 - Applicants will also be invited to attend an Interview



FSB's overall NSS 2025
student satisfaction rating



31+

Different student
nationalities



Globally

recognised professional
qualification

SHEFFIELD

Fountain Precinct,
Balm Green,
Sheffield, S1 2JA

☎ 0114 4810 341

LEICESTER

4th Floor Peat House,
1 Waterloo Way,
Leicester LE1 6LP

☎ 01164 670 718

BIRMINGHAM

84 Bordesley Street,
Birmingham, B5 5PN

☎ 0121 634 1590

CROYDON

5th Floor,
Stephenson House,
2 Cherry Orchard Road,
Croydon, CR0 6BA

☎ 020 8681 8305



Fairfield School of Business

✉ admissions@fairfield.ac 🌐 www.fsb.ac.uk

OUR PARTNERS



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