



# MA

## Business and Management

### Postgraduate Degree

Broaden your understanding of the fundamental principles of business and management in a rapidly changing and increasingly globalised world.

Supported by practice-based interdisciplinary teaching and research, you'll develop your business expertise alongside the practical and professional skills needed to effectively manage the challenging issues affecting organisations today.

Gain a thorough grounding in current best practice and theory, enriched by real world problem solving through first class teaching and access to a valuable network of industry links.

 **Course Duration**

1 year

 **Course Type**

Full-time

 **Course Fee**

2022/2023 is £7,855

 **Awarding Body**

Bath Spa University

*Bursaries up to £2,650 available based on eligibility*



Fairfield School of Business

in proud partnership with

**BATH SPA  
UNIVERSITY**



## When does the course start?

We run two intakes per academic year, one in the autumn and one in the spring term.

## How long does the MA take?

MA Business and Management is offered as a full-time course over 12 months divided into three sections known as trimesters.

## Course Structure

Trimester 1	Trimester 2	Trimester 3
<ul style="list-style-type: none"> <li>★ Marketing Management</li> <li>★ Managing People</li> <li>International Business</li> <li>★ Environment (choice a)</li> <li>★ Digital Marketing (choice b)</li> </ul>	<ul style="list-style-type: none"> <li>★ Research Methods</li> <li>★ Finance and Management Accounting</li> <li>★ Governance, Ethics and Risk</li> <li>★ Entrepreneurship (choice c) Management</li> </ul>	<p><b>Dissertation / Consultancy Project</b></p>

## Entry Requirements

You'll normally have a good undergraduate honours degree in any academic subject. You may be considered without an undergraduate degree if you can demonstrate considerable relevant experience. You may be asked to attend an interview.

If English is not your first language, you'll need to provide evidence of proficiency in the English language. Applications for postgraduate study will require English language proficiency equivalent to an IELTS score of between 6.0 and 7.0, with a minimum of 5.5 in each component (Writing, Listening, Reading and Speaking). However all applications will be assessed individually by the Admissions Team.



Fairfield School of Business

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### LUTON

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