

# BBC Apprentice star Jemelin Artigas visits FSB students to talk about entrepreneurship

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BBC Apprentice star, entrepreneur, public figure and actress Jemelin Artigas received a very warm welcome when she visited FSB Croydon on 18 February 2020.



By [Kunal Chan Mehta](#) Article Date: 18 February 2020

□ Male Voice □ Female Voice

*Jemelin Artigas (l) is interviewed by Kunal Chan Mehta (r), FSB's Senior PRO, on her current work and future aspirations*

Recently winning the nation's heart on BBC's *The Apprentice*, Jemelin inspired students with her successful network marketing business and bespoke entrepreneurship guidance.

Watch the event highlights [here](#):



Jemelin Artigas with FSB's SU Coordinator Tina Kistow (l) and SU President, Fatuma Hussein (r)

Jemelin, who appeared in series 15 of the show and was named by FSB students as their favourite *Apprentice* candidate of all time, is currently writing a book on her incredible journey

that started from homelessness through to setting up successful events' applications to working on films such as Fury (2014) alongside Brad Pitt, Shia LaBeouf and Michael Pena. Jemelin outlined that she is currently working on several new films and that she is only just getting started.





Jemelin Artigas on set with Michael Pena (Photo: Jemelin Artigas, used with permission)

FSB's Student Union President, Fatuma Hussein, said: 'We are

delighted that Jemelin came in to meet with our students and inspired us as a true ambassador for entrepreneurship. It is important that students are able to engage directly with public figures and role models like Jemelin – and FSB provides this platform for us.'



Jemelin Artigas with FSB's Associate Dean, Dhan Chooramun (l) and Principal, Dr John Pomeroy (r)

Jemelin talked with FSB students about her time on the BBC Apprentice and what it taught her, she said: 'No matter what you do in life, make sure you do it to the best of your ability – and that the key ingredients for being successful in business are to remain patient, resilient and motivated.'





Jemelin Artigas taking selfies with students

Jemelin, whose mantra in life is 'don't have problems, have solutions', added: 'FSB students are our future and they really inspired me with their business ideas and impressive thought-intensive questions on succeeding in life. They have a genuine and strong passion for academia and possess many important work-ready skills.'

FSB's Deputy CEO, Mr Mohammed Zaidi, said: 'Yet again FSB students have showcased their electrifying business proposals and practice to industry professionals. It clearly has been a very exciting and memorable event and we are all absolutely delighted with how helpful and motivating Jemelin has been to our students.'

Whilst at FSB, Jemelin discussed her forthcoming FSB blog that will focus on entrepreneurship skills and her desire to return to FSB for additional events.

See Jemelin's clips from BBC The Apprentice – Season 15 here:  
<https://www.bbc.co.uk/programmes/m0008zsl/clips>



Jemelin Artigas with student fans





Jemelin Artigas with FSB's Student Support Coordinator, Michaela Bates



Jemelin Artigas with her super fan Naveed Shah from FSB's



## Operations and Facilities Department



Jemelin Artigas with FSB staff

FSB students – join the conversation and comment below. What did you learn from Jemelin's entrepreneurship visit?

Please email [kunal.mehta@fairfield.ac](mailto:kunal.mehta@fairfield.ac) for any questions or comments or to find out more about applying to BBC's The Apprentice.