

Apple ignites poster and podcast creativity in FSB Croydon students

written by Kunal Mehta | 26/02/2020



FSB students standing proud with Apple Creative Pros



By [Kunal Chan Mehta](#) Article Date: 26th February

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☐ Male Voice ☐ Female Voice

Global computing giant, Apple, ignited digital creativity in FSB Croydon students during a training-day event hosted by Apple creatives at its bespoke London Bromley store on 25 February 2020.



FSB students with Apple Creative Pros and FSB staff

The event, coordinated by FSB's marketing department, focused on highly skilled Apple staff training students on poster, podcast and music composition creation for business and promotional videos. Students went on to ask a series of thought-intensive questions about enhancing their own anti-knife crime projects and business ideas for development.



A selection of FSB student creative anti-knife crime posters

Fatuma Hussein, FSB's Student Union President, speaking at the event, said 'I am extremely thankful to the Apple Creative Pro staff as they ignited a creativity within me that I never knew I had. It was brilliant of Apple to host a special event for FSB students and to offer each one of us an irreplaceable Apple certificate. We can use what we have learned for both our academic work and careers.'



FSB students present their anti-knife crime posters and business podcasts to Apple staff

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Apple Creative Pros training FSB students on sound production software

Baxter Ways, a Business FdA student, added: 'The Apple staff throughout the day were very experienced and very helpful. I feel very confident in sharing the ideas I have learned with peers and already feel a noticeable enhancement in my digital creativity.'

Tina Kistow, FSB's Student Union Coordinator, added: 'Apple is positively reinventing education and making meaningful contributions to its communities. I am comprehensively excited with the new digital skills I have learned and look forward to putting them into practice.'



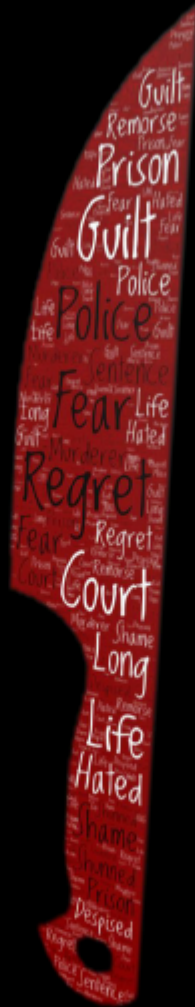
FSB students showcasing their Apple certificates and anti-knife crime posters

Mr Mohammed Zaidi, FSB's Deputy CEO, added: 'Every student I've met at FSB is full of creativity. So, nurturing this is one of the most important things an educator can do. We feel that digital creativity makes our students better communicators and problem solvers. It prepares them to thrive in today's business world – and that belonging to the future. In light of this, we look forward to working with Apple again.'

Michaela Bates, FSB's Student Support Coordinator, speaking at the event, said: 'Today's Apple-led event has really ignited student creativity and enhanced their digital creative skills. This is very important as students who are given more ways to express ideas, have more ways to think. This allows them to see things differently and make connections that they perhaps would not have initially.'

Check out the final posters here:

There are #NoWinners in knife crime



Fairfield School of Business

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#NoWinners



**THERE ARE #NOWINNERS
IN KNIFE CRIME**



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#NoWinners

Leave your comments below and email the author of this article kunal.mehta@fairfield.ac for any Apple related questions or to find out more about participating in similar events and interviews in the near future.